

SPECIALIZATION

In the MMS Program, there are five specializations which are usually offered as follows:

Finance

Systems

Human Resources

Operations

Marketing

The subjects in each specialization are as follows:

Finance:

- 1. Financial Markets & Institutions**
- 2. Corporate Valuation and Mergers & Acquisitions**
- 3. Security Analysis & Portfolio Management**
- 4. Financial Regulations**
- 5. Derivatives & Risk Management**
- 6. Mutual Fund**

Systems:

- 1. Database Management System & Data Warehousing**
- 2. Enterprise Management System**
- 3. Big Data & Business Analytics**
- 4. Knowledge Management**
- 5. Software Engineering**
- 6. Cloud Computing & Virtualization**

Human Resources:

- 1. Training & Development**
- 2. Compensation & Benefits**
- 3. Competency Based HRM & Performance Management**
- 4. Labor Laws & Implications in Industrial Relations**
- 5. HR Planning & Application of Technology in HR**
- 6. Organization Structure, Theory & Design**

Operations:

- 1. Supply Chain Management**
- 2. Operations Analytics**
- 3. Service Operations Management**
- 4. Manufacturing Resource Planning & Control**

5. Materials Management

6. Total Quality Management

Marketing:

1. Sales Management

2. Marketing Strategy

3. Consumer Behaviour

4. Services Marketing

5. Product & Brand Management

6. Digital Marketing